* On average 57% of projects were successfully funded compared to 36% failed and approximately 6% of projects were canceled.
* There is a spike in successful campaigns in June and July.
* For both the failed and successful campaigns, the mean is located to the right of the median because it is the measure of central tendency that is influenced most by extreme scores in the tail end(tail of the distribution), thus it is positively/right skewed.
* We are missing information on why campaigns with goal greater than 50K failed (53%).
* A histogram will be helpful to show if the data is skewed - positive or negative , show median, distribution and variances in data. It will help visualize the failed vs successful campaigns with regards to outcome.